



NL
VOGUE

Rate card 2026

PRINT PAGES

| | |
|----------|----------|
| 1/1 page | € 12.500 |
| 2/1 page | € 25.000 |

ADVERTORIAL PAGES

| | |
|----------|----------|
| 1/1 page | € 13.750 |
| 2/1 page | € 27.500 |

PREMIUM POSITIONS

| | |
|----------------|----------|
| Opening spread | € 38,000 |
| Back cover | € 17.500 |
| 2nd spread | € 29.500 |
| 3rd spread | € 29.000 |
| Closing spread | € 28.000 |

OTHER PREMIUM POSITIONS

| | |
|-----------------------------------|----------|
| Page facing editor's letter (lhp) | € 18.500 |
| Page facing contributors (rhp) | € 18.500 |
| Page facing colofon (rhp) | € 18.500 |
| Page facing content (lhp) | € 18.500 |

SIZE

| | |
|-----------|-----------------|
| 1/1 page | 220 x 285 |
| 2/1 pages | 2 x (220 x 285) |

BRANDED CONTENT

Costs are made up of a space rate as above plus a net production charge from € 2500 per page for a *Vogue* shoot or € 1500 per page with supplied assets. Special terms and conditions apply. For individual costing and creative ideas, please contact the *Vogue* team. In this kind of advertisement the term 'Advertorial' is always mentioned on the top of the page.

| | <i>rate</i> | <i>production</i> |
|---|------------------------------|-------------------------------------|
| <i>ADVERTORIALS</i> | €4.000 | €650 |
| <i>VOGUE-LISTS</i> | € 1.500 | €650 |
| <i>APPROVED BY VOGUE</i> | € 15.000 | <i>on request</i> |
| <i>SOCIAL</i> | | |
| Stories | € 3.000 | € 350 |
| Feed-post | € 4.000 | € 500 |
| Interactive stories | <i>custom</i> | |
| Social video (<i>TikTok en Instagram Reels</i>) | € 6.500 | <i>on request</i> |
| <i>SPOT</i> | | |
| Billboard | € 45 | |
| Half Page ad | € 45 | |
| Medium Rectangle | € 25 | |
| Mobile Rectangle | € 25 | |
| Native Post | € 30 | |
| Site Take-over | € 4.500 <i>fixed per day</i> | |
| <i>VOGUE & VOGUE.NL COMBI PACKAGE</i> | € 22.250 | € 16.575 <i>incl. production</i> |
| 1x online advertorial | | |
| 1x promotion via Instagram story | | |
| 1x promotion via newsletter | | |
| 1x medium rectangle 50.000 impressions | | |
| 1x 1/1 ad page in Vogue | | <i>* in consultation</i> |

*Indien er productie op locatie is en/of een interview gehouden moet worden,
zullen de productie aangepast worden naar € 1000.*

DEADLINES 2026

VOGUE

ISSUE 3 – MARCH

Branded Content
Reservations
Delivery Advertisement

February 12

December 19

January 1

January 8

ISSUE 4 – APRIL

Branded Content
Reservations
Delivery Advertisement

March 12

January 15

January 22

March 29

ISSUE 5 – MAY

Branded Content
Reservations
Delivery Advertisement

April 16

February 26

March 5

March 12

ISSUE 6 – JUNE

Branded Content
Reservations
Delivery Advertisement

May 21

April 2

April 9

April 16

ISSUE 7/8 – JULY /AUGUST

Branded Content
Reservations
Delivery Advertisement

June 25

May 7

May 14

May 21

DEADLINES 2026

VOGUE

ISSUE 9 – SEPTEMBER

Branded Content

Reservations

Delivery Advertisement

August 20

July 2

July 9

July 16

ISSUE 10 – OCTOBER

Branded Content

Reservations

Delivery Advertisement

September 24

August 6

August 13

August 20

ISSUE 11 – NOVEMBER

Branded Content

Reservations

Delivery Advertisement

October 22

September 3

September 10

September 17

ISSUE 12 – DECEMBER

Branded Content

Reservations

Delivery Advertisement

November 19

October 1

October 8

October 15

ISSUE 1/2 – JAN/ FEB

Branded Content

Reservations

Delivery Advertisement

December 17

October 29

November 5

November 12

CONTACT

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ADVERTISING ARTWORK PRINT

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ADVERTISING VOGUE.NL

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